

The Family Conservancy

IMPACT UPDATE



***Maximizing Kansas
City's Greatest
Opportunity.***

the
family
conservancySM

tfckc.org
444 Minnesota Ave
Kansas City, Kansas

The Family Conservancy

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*The Family Conservancy
creates opportunities
for children, families,
caregivers, and educators
to thrive so that every child
can experience well-being
throughout their lives.*

LETTER FROM CEO

Dear Community Members,

As I reflect on 2021, I continue to be amazed by the resilience of our staff and clients. Our staff, board, partners and supporters helped us not only persevere, but find new strengths last year. Even throughout sometimes choppy waters, our clients achieved great things and overcame daunting challenges.

The year began with the official launch of our theory of change. Over a year in development, our methodology is grounded in our belief that every child can reach their full potential when we invest in them and those who care for them. Throughout 2021, we remained focused on our impact within the three strategies of that theory of change — improving early education, empowering families to focus on the future, and creating resilient communities.

We concluded 2021 by sharing a snapshot of our impact within those strategies through our agency dashboard. After all, the theory of change is just ideology on its own, but this dashboard is designed to provide us with timely data so that we can provide proactive quality improvement and enhanced service delivery.

In 2021 we continued to invest in our racial equity work and ongoing conversations with staff and board, devoted to discovering, confronting, and correcting systemic inequities and racism where it exists within the agency and in our work with children and families. We continue to make errors and learn, but we are committed to a transparent and inclusive conversation that creates an organization where everyone has a voice and feels respected and included. We are committed to advancing equitable outcomes, and interrogating and avoiding the ways in which our strategies and work may reinforce systemic inequities. Our commitment is steadfast to ensure each and every child and family in our community has opportunities, the tools, and resources to thrive.

We explored new locations to serve children and families with mental health services in Wyandotte County, and in December 2021, we finalized the purchase of a building near our administrative campus in the heart of downtown KCK. The new space is more accessible and convenient to the families we serve, and will provide a healing, safe and welcoming environment for our staff and clients alike.

TFC also continued to support our child care community by advocating for their needs and working to secure funds and support for the recovery. Our advocacy efforts have never been more important than they are now as we ensure child care becomes a public good and equity is at the center of our efforts to create inclusive systems and programs.

Take a look within this impact report to hear more about the lives changed and accomplishments made by our clients, with the help of our dedicated and talented staff, and made possible by your support.

With Gratitude,



The Family Conservancy

IMPACT UPDATE

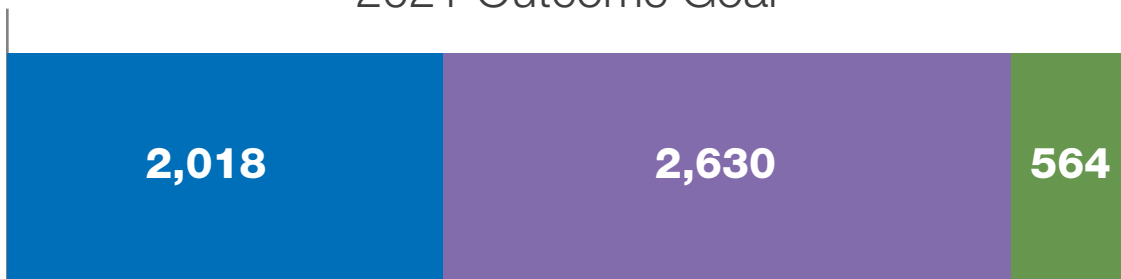


Throughout 2021, our agency has been formulating an agency dashboard to quickly and effectively analyze our agency's performance in advancing our Theory of Change. Our hope is that this agency dashboard provides us with timely data so that we can provide proactive quality improvement and enhanced service delivery to the children and families we serve.

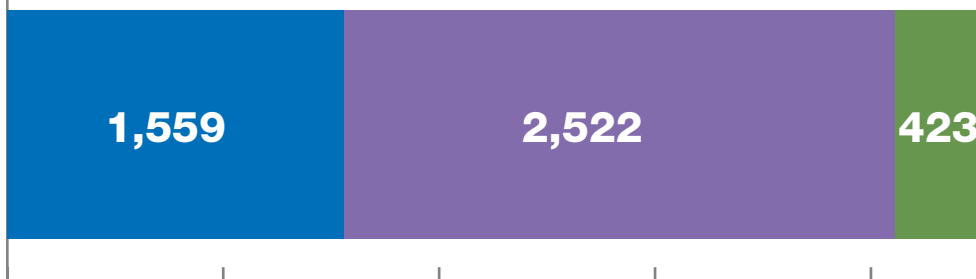
Below is our 2021 impact. We look forward to sharing quarterly updates. Scan the QR code below or visit tfckc.org/dashboard to see our progress.



2021 Outcome Goal



2021 Outcomes Achieved



**Agency dashboard data is comprised of Key Performance Indicators. Clients must complete certain tasks such as graduating from a program and/or completing both a pre- and post-assessment. Dashboard data is provided for clients who have completed these Key Performance Indicators.*

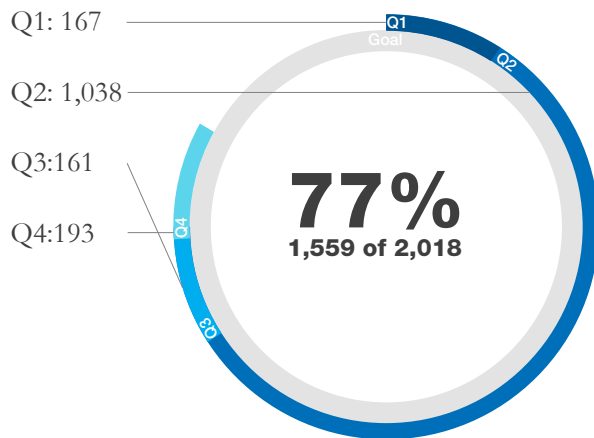


Building Brains

Children transition to kindergarten ready for success.

Highlights in this area include:

- 764 children increased their protective factors.
- 31 program leaders increase their knowledge of effective practices that support quality early education programs.

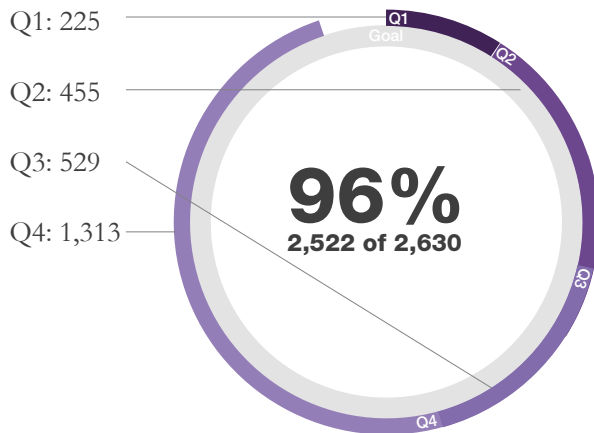


Empowering Families

Parents experience increased well-being, and advocate for their children.

Highlights in this area include:

- 691 parents increased their knowledge of developmental milestones and community resources.
- 482 child care programs improved family engagement.

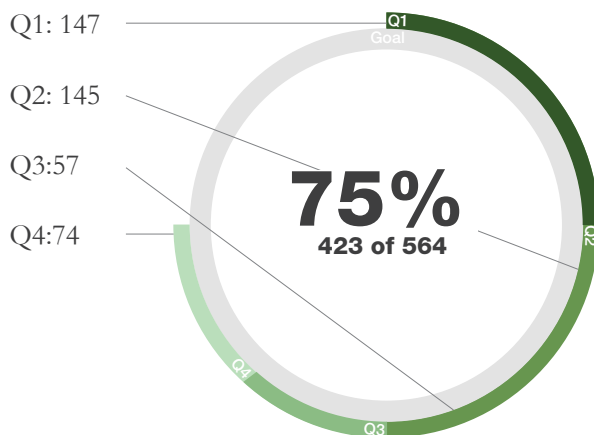


Strengthening Resilience

Individuals and families develop social-emotional skills and healthy relationships, learn coping skills and heal from trauma

Highlights in this area include:

- 44 outpatient mental health clients reduced their depressive symptoms.
- 55 mothers experienced a reduction in depression symptoms.



SUCCESS STORIES

Empowering Families: Early Intervention

Claire came to Angels of Grace child care center with significant developmental delays. As the coach assigned to Claire's classroom, TFC's Ayesha Usman was tasked with reviewing Claire's results and assisting her teacher and the support staff in developing strategies to address her delays.

In early coaching sessions with Claire's teacher, Ayesha focused on strategies to address Claire's most significant delays. One of the first strategies was to introduce a supportive toy walker to help improve her mobility and learn to walk. As Claire's attachment grew with her teacher and the assistant director, they soon learned that she would follow their voices. They began to let her move with her walker down the hall, calling "where are you going Claire?" She would laugh and giggle and would get more excited about walking.

With consistent encouragement, Claire quickly reached important milestones. In a few short months, she was not only walking but making significant gains in gross motor abilities and was able to participate in most of the classroom activities. As Claire advanced and began to catch up with her peers, Ayesha continued working with her teachers to set goals that would address Claire's developmental progress and interest level.

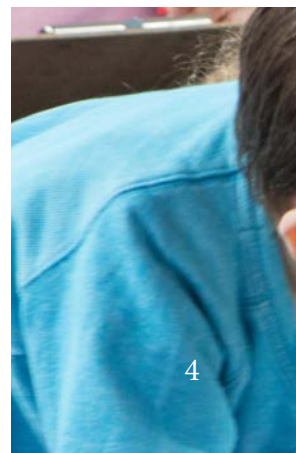
Now, Claire is blossoming in the 3-and 4-year-old room. Her recent developmental screening report demonstrates that she is functioning at the same skill level as her peers. Thanks to these early interventions, Claire is back on track for success and taking full advantage of the most important period of human development.

Strengthening Resilience: Breaking the Cycle of Trauma

When Tonia first came to TFC, she was trying to regain custody of her youngest child, striving to maintain her sobriety, and experiencing severe depression. In a brief discussion about her history, Tonia's therapist noted that she had experienced nine significant traumas before the age of 18.

Although, you wouldn't know the impact these events had on her, as she remained detached emotionally in their retelling. Tonia was unsure whether therapy was worth her time and energy, but if it could be helpful, she wanted to find purpose and learn to deal with her anger, hurt, and loss. Tonia was skeptical though – feeling hopeless about the possibility of change.

As Tonia progressed on her therapy journey, her self-reported symptoms improved. At first, Tonia found therapy to be a space where she could vent her thoughts and feelings, when she had no one else. Then, she became receptive to strategies to help her regulate her emotions and to focus on aspects of her problems that she could control. Tonia's commitment to the use of these strategies opened her up to recognizing and reframing her thinking, and she was able to shift her perspective to a more helpful, goal-oriented one. Over time, with the help of her therapist, Tonia was able to uncover and alter negative core beliefs about herself that perpetuated harmful ways of acting and thinking.



At the start of therapy, Tonia scored in the extreme depression range on her screening, reporting symptoms like “I am too tired to do anything,” “I feel irritated all the time,” “I hate myself,” and “I feel the future is hopeless and that things cannot improve.” At the completion of her treatment, Tonia scored in the normal range.

During her final session, Tonia expressed astonishment and pride in herself because she was responsible for the growth she witnessed in herself. “I feel accomplished,” Tonia stated. “I can actually explain to somebody who I am!” and “I’m able to look at myself in the mirror and not be disgusted.” She identified herself as “a lot calmer.” All this personal growth, Tonia explained, “has not only affected my mood but their mood... my kids are happier.” As for her original goal to find her purpose, Tonia now knows with certainty that her purpose is to love and provide for her children and to utilize her story and strengths to help others. Tonia has started college classes in psychology and law, in aim of equipping herself to help others navigate the challenges she has overcome.

Building Brains: Creating Environments that Support Social-Emotional Growth

Routines are a critical piece of successful early education environments. The predictability they provide gives young children a sense of safety and security, and allows them to learn expectations.

When COVID-19 took hold of our community, normality was gone. Everything and everyone was disrupted. For the system that works with those who are still developing critical social-emotional skills that will let them adapt and overcome stressful situations, the challenges were often extreme.

One particular classroom that was previously calm and peaceful had turned chaotic. Children were unable to manage emotions and were struggling to follow the simplest directions. Verbal arguments had become commonplace and the children were becoming increasingly aggressive.

Kevin was fueling much of the chaos. He was new to the class and was having a hard time connecting with his teachers and classmates. He had been thriving in his previous classroom, but when teacher shortages forced the center to consolidate classes, Kevin’s comfortable environment was gone. Kevin refused to participate in activities and if any other child came too close to him he would lash out — hitting and yelling. Transitions between activities were particularly difficult for him.

The TFC mental health specialist and teachers worked together to think of ways to add structure to the classroom that would help with transitions and create a sense of belonging, consistency and safety. A Wish Well board was added to their morning circle time routine. The Wish Well board includes pictures of every child in the class and a song that is sung to build compassion and caring among the children. It helped the Kevin feel like he was a vital part of the classroom. In addition, a visual daily schedule was added, with a different picture for each section of the day. This allowed Kevin to see and anticipate what would happen next. They also created a smaller visual schedule that the teachers carried around the classroom to prompt children back to the expected activity when they became distracted.

The Wish Well board and visual schedule helped Kevin find the structure he needed. For Kevin, seeing his photo among those of his peers has very helpful. He was made the “schedule helper,” with the job of moving an arrow along the daily pictures to mark their progress throughout the day. With Kevin’s newfound comfort in the classroom community and the reinforced structure and routine the classroom has found its calm once again.



FINANCIALS

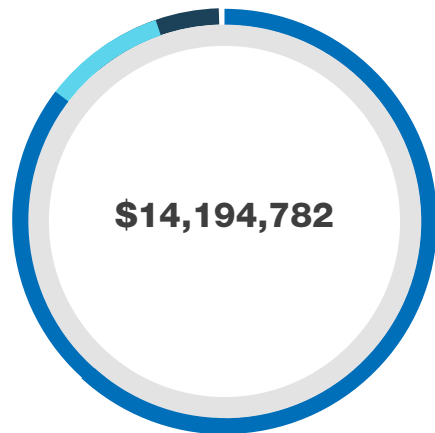
Revenue

Gov. Contracts	\$9,563,259	■
Grants	\$3,037,712	■
United Way	\$1,010,071	■
Contributions/Events	\$462,061	■
Service Fees	\$380,921	■
Investments / Misc.	\$335,180	■
Total	\$14,789,204	



Expenses

Programs & Services	\$12,236,759	■
General & Admin.	\$1,235,745	■
Development	\$525,991	■
Comm. Awareness	\$196,287	■





The Family Conservancy

SUPPORTERS

All of the amazing things outlined in this report are made possible by the generous support of donors, funders and supporters like you.

The following individuals and organizations made significant financial contributions in 2021.

Kansas Children's Cabinet
Clay County Children's Service Fund
Jackson County Community Children's Service Fund
Ewing Marion Kauffman Foundation
Stanley H Durwood Foundation
Wyandotte County CARES Act
Health Forward Foundation
United Way of Greater Kansas City
Governor's Grants Program (Victims of Crime Act - VOCA)
Hall Family Foundation
Systems of Care Initiative (SOI)
Jackson County Community Mental Health Fund
Bloch Family Foundation
Francis Family Foundation
H & R Block Foundation
Wyandotte Health Foundation
Sherman Family Foundation
Greater Kansas City Community Foundation: Covid-19 Relief and Recovery Fund
Montana Cahill Foundation
Dr. Mark Box
PNC Foundation
Unified Government of Wyandotte County
United Way of Wyandotte County, Inc.
United Community Services of Johnson County - Alcohol Tax Fund
Menorah Heritage Foundation
Ronald D Deffenbaugh Foundation
The Edward G. and Kathryn E. Mader Foundation

All in For Kansas Kids
Rockefeller Philanthropy Advisors
UPS
Clinical Reference Laboratory
Irlen E. and NeVada P. Linscomb Foundation Fund
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SEKCAP Head Start
Evergy
Hallmark Cards, Inc.
Huhtamaki
J.E. Dunn Construction Co.
Kathy Rogers
Richard Nixon
BOK Financial
Jacob L. and Ella C. Loose Foundation
Albert and Molly Bean
Unified Government Hollywood Casino Grant Fund
BlueScope Foundation
Robert and Martha Schwegler
UMB Bank
Blue Cross and Blue Shield of Kansas City
Coleman Family Foundation
Community America Credit Union
Compass Minerals
Ira and Florita M. Brady Foundation Fund
Keen Wealth Advisors
Kimbrough Bean Higgins and Ted Higgins
Marisa and Charles Bryson
R.A. Long Foundation
US Engineering