



**BREW FOR
BOOKS**
April 21, 2022

**BLUE CARPET
EVENT**
October 7, 2022

the family
conservancySM

2022 Event Sponsorships

T H E F A M I L Y
C O N S E R V A N C Y



HAPPY, HEALTHY, EDUCATED KIDS

The Family Conservancy believes that every child can reach their full potential when we invest in them and those who care for them. The first five years of a child's life can determine emotional resilience, health outcomes, school readiness, and future career success.

90% OF BRAIN GROWTH OCCURS BY AGE 5

Children who access high-quality child care and preschool programs score higher on achievement tests, and have better social skills and fewer behavioral problems throughout their lives. The 'boost' children get from quality early education and mental health support can last for years, and studies show low-income children benefit most.



OUR FOCUS

Improving Early Education

We provide training and coaching to support educators and expand the capacity of the early education workforce.

Creating Resilient Communities

We provide mental health services to help children and adults develop resilience.

Building Strong Families

We provide resources, referrals, and education that empower children and families to address their immediate needs.

CONTACT US

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Kansas City, KS 66101

<https://www.thefamilyconservancy.org/>

the
family
conservancy™

 facebook.com/thefamilyconservancy

 [@tfckc](https://twitter.com/tfckc)

 [thefamilyconservancy](https://www.youtube.com/thefamilyconservancy)

Bundled Event Sponsorship Opportunities

Two signature events. Additional premium benefits.



Platinum Sponsor

\$20,000 (\$38,500 value)

- Royal Blue Presenting Sponsor at Blue Carpet Event annual gala (\$20,000 value)
- Smokestack Presenting Sponsor at Brew for Books spring fundraiser (\$2,500 value)
- Full-year advertising opportunities to donors and clients promoting your support of TFC's mission **plus** custom video featuring your organization as TFC's community partner (\$11,000 value)



Gold Sponsor

\$15,000 (\$22,500 value)

- True Blue Sponsor at Blue Carpet Event annual gala (\$15,000 value)
- Bourbon Barrel Sponsor at Brew for Books spring fundraiser (\$1,500 value)
- Full-year advertising opportunities to donors and clients promoting your support of TFC's mission (\$6,000 value)



Silver Sponsor

\$10,000 (\$15,000 value)

- Tiffany Blue Sponsor at Blue Carpet Event annual gala (\$10,000 value)
- Brewmaster Sponsor at Brew for Books spring fundraiser (\$1,000 value)
- Quarterly advertising opportunities to donors and clients promoting your support of TFC's mission (\$4,000 value)



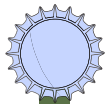
Boulevard Beer. Waldo's Pizza. Music. Giveaways. And the satisfaction of helping Kansas City's youngest children prepare for success in school and life. Brew for Books is a laid-back benefit to get books into the hands of kids under five.

Thursday, April 21, 2022 at 6:00pm

Boulevard Brewing Co.
2501 Southwest Blvd
Kansas City, MO 64108



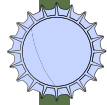
Sponsorship Opportunities



\$5,000

TALK, READ, PLAY SIGNATURE SPONSOR

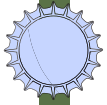
16 Brew for Books Tickets * VIP early admission * Exclusive branding on Save the Date * "Brought to you by" language on invitation * Feature on social media * Company photo featured in The Independent * Logo promotion on website * Logo on screen and sponsor posters during event * Opportunity to include merchandise in the "Pilsner Promo" giveaway * Recognition in annual report



\$2,500

SMOKESTACK

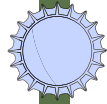
10 Brew for Books Tickets * VIP early admission * Presenting Sponsor designation across newsletters, PR & social media * Opportunity to include merchandise in the "Pilsner Promo" giveaway * Logo on screen and sponsor posters during event * Feature on social media * Logo on invitations * Logo promotion on website



\$2,000

IMPERIAL

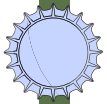
8 Brew for Books Tickets * VIP early admission* Logo on screen and sponsor posters during event * Feature on social media * Logo on invitations * Logo promotion on website



\$1,500

BOURBON BARREL

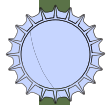
6 Brew for Books Tickets * Logo on screen and sponsor posters during event * Feature on social media * Logo on invitations * Logo promotion on website



\$500

HOME BREW

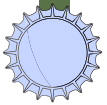
4 Brew for Books Tickets * Company/name listing on screen during event * Recognition on social media * Company/name listing on website



\$300

CRAFT BREW

4 Brew for Books Tickets * Company/name listing on screen during event * Company/name listing on website



\$150

HOPS HELPER

2 Brew for Books Tickets * Company/name listing on screen during event



BLUE CARPET EVENT

October 7, 2022 | Swanky Cocktail Party

BLUE CARPET

event FOR HAPPY, HEALTHY,
EDUCATED KIDS

Gourmet Dinner | Premium Drinks | One-of-a-Kind Auction

Our eleventh annual Blue Carpet Event will feature the triumph of one of our clients who has overcome the odds to be the best parent they can be; who has changed the trajectory of their children's lives

Friday, October 7, 2022 at 7:00pm

The Abbott
1901 Cherry St.
Kansas City, MO 64108



BLUE CARPET EVENT

October 7, 2022 | Swanky Cocktail Party

Sponsorship Opportunities

\$20,000

Royal Blue 

3 VIP Tables (30 Blue Carpet reservations) * VIP early entrance * VIP signature cocktail
* Presenting Sponsor designation across newsletters, PR & social media * Co-branded Blue Carpet Walk backdrop * Tableside cocktail steward * Private photoshoot at event * Recognition by CEO during live program * Full-color feature in The Independent * Full-page, 4-color ad in program * Logo featured on invitations, program, event website, social media, on-screen during event and post-event media * Recognition in annual report

\$15,000

True Blue 

2 VIP Tables (20 Blue Carpet reservations) * VIP early entrance * Recognition by CEO during live program * Half-page, 4-color ad in program * Logo featured on invitations, program, event website, social media, and on-screen during event * Recognition in annual report

\$10,000

Tiffany Blue 

1 VIP Table (10 Blue Carpet reservations) * VIP early entrance * Half-page, 2-color ad in program * Logo featured on invitations, program, event website, social media, and on-screen during event * Recognition in annual report

\$5,000

Cobalt Blue 

10 Blue Carpet reservations * Name listing on invitations and program * Sponsorship feature on social media * Logo shown on-screen during event * Recognition in annual report

\$3,000

Tuquoise Blue 

6 Blue Carpet reservations * Name listing on program * Sponsorship highlight on social media * Logo shown on-screen during event

\$2,000

Periwinkle Blue 

4 Blue Carpet reservations * Name listing on program * Sponsorship mention on social media * Logo shown on-screen during event

Commitment Deadlines:

- * For recognition on invitations: May 27, 2022
- * For recognition in program: August 26, 2022

2021 Major Community Partners / Sponsors



DR. MARK BOX



2022 Board of Directors

Nick Nash, Union Bank & Trust – Board Chair

Tony Jackson, SelectQuote – Vice Chair, Finance

Courtney Starnes, IPFS – Vice Chair, Resource Development

Don Ash, Ret. Wyandotte County Sheriff – Vice Chair, Planning & Assessment

Angelia Ewing, Commerce Bank – Vice Chair, Head Start Oversight

Eric Wilkinson, Kauffman Scholars – Vice Chair, Board Development

Megan Elder, Bank of Labor – Secretary

Paula Neth – President and CEO

Sara Anthony, Compass Minerals

Ericka Duker, T-Mobile

Brian Dunn, J.E. Dunn Construction

Jenny Faught, Deloitte

Anna Krstulic, Stinson Leonard Street

Larry Lerner, Retired Attorney

Edgar Palacios, Latinx Education Collaborative

Maggie Ross

Raheema Sampson, Huhtamaki

Melvin Sarmiento, Bank Midwest

Pat Thelen, Ripple

Cami Walker

Matt Webb, BOK Financial

Uma Wilson, UMB

Amy Wolf, Park University