
Find out how your generosity impacted more than 80,000 Kansas City area children, parents and teachers in 2017.

2017 Impact Update

How you are changing the future for Kansas City children.

the family conservancy™
Because Every Child Deserves an Opportunity

A Letter from the CEO and Board Chair of The Family Conservancy

Research is clear, a child’s early experiences (positive and negative) have a lasting impact on their ability to succeed in school and in life. More brain development occurs in the first five years of life than all the years that follow, combined.

But children can’t do it on their own. With your support, we’re maximizing opportunity by preparing children for success, improving child care programs and strengthening families—so all children grow up in supportive, happy homes and have access to child care that supports physical health, cognitive development and nurtures social-emotional skills.

In 2017, your support allowed us to impact more than 80,000 individuals. Meghan, a preschool teacher at El Centro, became better equipped to support social-emotional learning in her classroom. Sam, a single father, learned to be a teacher for his baby by attending parenting classes. The teachers at Sondra’s child care center are having more meaningful interactions with the 112 children in their care after participating in 12-month TFC training series.

Together, we’re creating a level playing field where all families can take advantage of the unequaled opportunities that exist before children enter a kindergarten classroom. With your partnership, we will see more happy, healthy educated kids.

Thank you for improving the lives of families in Kansas City.
Because of you:

49,001 children received support to prepare them for success in school and life.

33,475 parents received the tools they need to support their child’s health, happiness and education.

5,238 teachers and child care providers received training to support healthy child development.
Preparing Children for Success

Understanding the unequaled opportunity that exists during the first five years of life, TFC equips parents and caregivers with the knowledge and resources they need to prepare children for a lifetime of success.

Impact

46,101 children accessed higher quality child care and early education.

896 young children received comprehensive Head Start services.

64 homeless high school students received case management support.

1,939 children received social-emotional support from TFC mental health professionals.

Supporting Healthy Families

Children rely on family for basic needs like safety, shelter, clothing and food — and less concrete, but equally important, necessities like social, emotional, physical and cognitive development. TFC helps families succeed in their most important job.

Impact

2,285 individuals accessed mental health services to address issues like trauma, depression and abuse.

15,389 parents learned to support healthy child development by talking, reading and playing with their child every day.

67 low-income mothers helped in overcoming postpartum depression.

15,734 parents received support in their most important role — their child’s first teacher.

Strengthening Early Learning Programs

The first five years, when most children spend a considerable amount of time in child care, are integral to success in school and life. For that reason, we believe all providers must be equipped to support physical health, cognitive development and nurture social-emotional skills in the children they care for.

Impact

208 teachers attended TFC’s Early Childhood Fall Symposium.

4,468 child care providers improved their quality of care by participating in TFC trainings — learning about health, safety, STEAM and improving child-teacher interactions.

562 teachers learned to address behavior issues and support children’s social-emotional health.
Financials

Revenue
Government Contracts $11.5M
United Way $1.16M
Grants $1.13M
Service Fees $374K
Investments $253K
Contributions/Events $196K
Total $14.6M

Expenses
Programs and Services 12.4M
General and Administrative 1.2M
Fundraising 298K
Community Awareness 167K
Total 14.1M

Major Supporters in 2017
Bank of Labor
Beth Smith
Betsy and Joe Vander Velde
Blue Cross and Blue Shield of Kansas City
BlueScope Foundation
BMO Harris Bank
Brew for Books Guests
Bukaty Companies
Charles and Marisa Bryson
Cheryl and Bernard Williams
CJ and Julie Vogel
Child & Adult Care Food Program
Child Care Aware of Kansas
Child Care Aware of Missouri
Constructive Playthings
David F. and Laure Guyot
Dean Olson
Donald Hall Sr.
DST Systems
Ewing Marion Kauffman Foundation
Faith Lutheran Foundation
Francis Family Foundation
Graham T. Hunt
Hallmark Corporate Foundation
Health Care Foundation of Greater Kansas City
Henry E. Wurst Family Foundation
J.E. Dunn Construction Co.

Financials

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How Your Investment Makes a Difference

Preventing Children for Success

Strengthening Early Learning Programs

Supporting Healthy Families

15 programs in 3 areas of focus:

49,001 children received supports that prepared them for success in school.

33,475 parents received the tools to support their child’s health, happiness and education.

5,238 teachers learned new ways to support child development.

$196K individual gifts

$1.1M grant funding

$11.5M government funding

$112K in-kind donations

$1.2M United Way support

91 TFC team members

18 mental health professionals

15 early education coaches and trainers

300+ volunteers and 2,600+ volunteer hours

We served 80,000+ children, parents and teachers in 2017.

Preparing Children for Success

Supporting Healthy Families

Strengthening Early Learning Programs

TFC partners with more than 5,000 child care providers and nonprofits throughout the Kansas City Metro.

TFC has served the Kansas City community since 1880.