



**Helping Children. Strengthening Families.**  
Find out how your generosity impacted more than 80,000  
Kansas City area children, parents and teachers in 2017.

# 2017 Impact Update

How you are changing  
the future for Kansas  
City children.

the  
*family*  
conservancy<sup>SM</sup>

# Because Every Child Deserves an Opportunity

*A Letter from the CEO and Board Chair of The Family Conservancy*

Research is clear, a child's early experiences (positive and negative) have a lasting impact on their ability to succeed in school and in life. More brain development occurs in the first five years of life than all the years that follow, combined.

But children can't do it on their own. With your support, we're maximizing opportunity by preparing children for success, improving child care programs and strengthening families— so all children grow up in supportive, happy homes and have access to child care that supports physical health, cognitive development and nurtures social-emotional skills.

In 2017, your support allowed us to impact more than 80,000 individuals. Meghan a preschool teacher at El Centro, became better equipped to support social-emotional learning in her classroom. Sam, a single father, learned to be a teacher for his baby by attending parenting classes. The teachers at Sondra's child care center are having more meaningful interactions with the 112 children in their care after participating in 12-month TFC training series.

Together, we're creating a level playing field where all families can take advantage of the unequalled opportunities that exist before children enter a kindergarten classroom. With your partnership, we will see more happy, healthy educated kids.

Thank you for improving the lives of families in Kansas City.



Dean Olson  
President/CEO

A handwritten signature in black ink that reads "Dean Olson".



Neila Whitt  
2017-18 Board Chair

A handwritten signature in black ink that reads "Neila Whitt".



## Because of you:

# 49,001

children received support to prepare them for success in school and life.

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# 33,475

parents received the tools they need to support their child's health, happiness and education.

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# 5,238

teachers and child care providers received training to support healthy child development.



*High-quality early care and education closes achievement gaps and improves overall educational attainment.*

# Preparing Children for Success

Understanding the unequal opportunity that exists during the first five years of life, TFC equips parents and caregivers with the knowledge and resources they need to prepare children for a lifetime of success.

## Impact

**46,101**

children accessed higher quality child care and early education.

**896**

young children received comprehensive Head Start services.

**64**

homeless high school students received case management support.

**1,939**

children received social-emotional support from TFC mental health professionals.



*Families need to be healthy, safe, and economically stable, so their children can succeed.*

# Supporting Healthy Families

Children rely on family for basic needs like safety, shelter, clothing and food — and less concrete, but equally important, necessities like social, emotional, physical and cognitive development. TFC helps families succeed in their most important job.

## Impact

**2,285**

individuals accessed mental health services to address issues like trauma, depression and abuse.

**15,389**

parents learned to support healthy child development by talking, reading and playing with their child every day.

**67**

low-income mothers helped in overcoming postpartum depression.

**15,734**

parents received support in their most important role — their child's first teacher.



*Ensuring every young child has access to high-quality early education.*

# Strengthening Early Learning Programs

The first five years, when most children spend a considerable amount of time in child care, are integral to success in school and life. For that reason, we believe all providers must be equipped to support physical health, cognitive development and nurture social-emotional skills in the children they care for.

## Impact

**208**

teachers attended TFC's Early Childhood Fall Symposium.

**4,468**

child care providers improved their quality of care by participating in TFC trainings — learning about health, safety, STEAM and improving child-teacher interactions.

**562**

teachers learned to address behavior issues and support children's social-emotional health.

# Financials

## Expenses

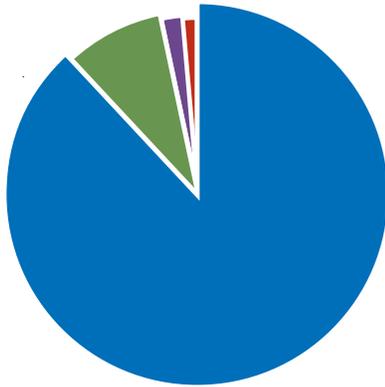
Programs and Services  
12.4M

General and  
Administrative  
1.2M

Fundraising  
298K

Community Awareness  
167K

Total  
14.1M



## Revenue

Government Contracts  
\$11.5M

United Way  
\$1.16M

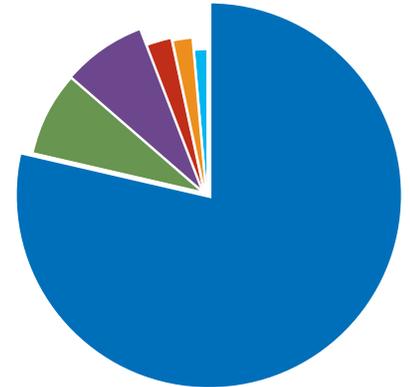
Grants  
\$1.13M

Service Fees  
\$374K

Investments  
\$253K

Contributions/Events  
\$196K

Total  
14.6M



**Audited financial documents  
can be found on our website.**

# Major Supporters in 2017

Bank of Labor  
Beth Smith  
Betsy and Joe Vander Velde  
Blue Cross and Blue Shield of Kansas City  
BlueScope Foundation  
BMO Harris Bank  
Brew for Books Guests  
Bukaty Companies  
Charles and Marisa Bryson  
Cheryl and Bernard Williams  
CJ and Julie Vogel  
Child & Adult Care Food Program  
Child Care Aware of Kansas  
Child Care Aware of Missouri  
Constructive Playthings  
David F. and Laure Guyot  
Dean Olson  
Donald Hall Sr.  
DST Systems  
Ewing Marion Kauffman Foundation  
Faith Lutheran Foundation  
Francis Family Foundation  
Graham T. Hunt  
Hallmark Corporate Foundation  
Health Care Foundation of Greater Kansas City  
Henry E. Wurst Family Foundation  
J.E. Dunn Construction Co.

Jason and Meggie Fuehne  
Menorah Heritage Foundation  
Julie and Brian Matlage  
Kansas Children's Cabinet and Trust Fund  
Kansas City, Kansas Public Schools  
Kansas City Power & Light Co.  
Kansas Department of Health and Environment  
Kansas Governor's Grants Program - Victims of Crime Advocates  
Kiwanis Club of Kansas City  
Mid-America Regional Council (MARC)  
Dr. Mark Box  
Mary Gunter  
Matthew and Liz Webb  
Mobank  
Montana Cahill Foundation  
Neila and Marshall Whitt  
Pat and Sarah Thelen  
Richard D. and Mary Linna Woods  
Sprint Corporation  
Stinson Leonard Street  
UMB Bank  
United Community Services of Johnson County  
United Way of Greater Kansas City  
United Way of Wyandotte County  
U.S. Department of Health & Human Services  
Vercie Lark  
Vivian & Hymie J.Sosland Charitable Trust

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# How Your Investment Makes a Difference

We served 80,000+ children, parents and teachers in 2017.



## Preparing Children for Success

## Strengthening Early Learning Programs

## Supporting Healthy Families

15 programs in 3 areas of focus:



**49,001**

children received supports that prepared them for success in school.



**33,475**

parents received the tools to support their child's health, happiness and education.



**5,238**

teachers learned new ways to support child development.

**\$196K**  
individual gifts

**\$1.1M**  
grant funding

**\$11.5M**  
government funding

**\$112K**  
in-kind donations

**\$1.2M**  
United Way support



**91** TFC team members



**18** mental health professionals



**15** early education coaches and trainers



**300+** volunteers and **2,600+** volunteer hours



TFC partners with more than **5,000** child care providers and nonprofits throughout the **Kansas City Metro**.



TFC has served the Kansas City community since 1880.